



# **Landings Men's Golf Association**

**2013**

**Annual Report**

Dear LMGA Members,

This is the first Annual Report of our Landings Men's Golf Association. We have had an incredibly active year and introduced a wealth of new golf activities at the Landings along with a few memorable social events. On behalf of the entire board of directors, I would like to express our appreciation to you for your support in our first year. We in the leadership are committed to enhancing your experience in 2014, and we think you'll be surprised and impressed with what we have on the drawing board.

We also wish to thank the Landings Club, its committees, management, pros and hospitality staff for all the support they provided to LMGA. And, of course, we are very appreciative of the volunteer efforts of hundreds of members and wives who helped ensure the success of our events and those of the Club.

We recognize that there are many other challenges to undertake that could improve our shared golf experience here and welcome your ideas and suggestions. Are there additional corporate partners that we should solicit? Are there other golf or social activities that we should include?

As a new year unfolds, we look forward to your active participation in as many LMGA events as possible. If not every week, plan to play with us once or twice a month. If you have not already done so, give off-island play a try by taking part in an Inter-Club qualifying event. Or volunteer to help out at either LMGA or Club events. LMGA is your organization and its strength and ability to successfully advocate on your behalf is directly proportional to members' participation and commitment.

I am pleased to tell you that the Board agreed to maintain the annual dues at the \$50 level. Also beginning this year dues will appear on your Landings Club account bill for ease of payment. Once paid you (and your spouse where applicable) will receive membership cards to use with our commercial partners discount program. Should you not wish to renew your membership in 2014 for any reason, please let us know.

Again on behalf of LMGA's Board we wish you all the best in 2014.

Best regards,

A handwritten signature in black ink that reads "Dave". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Dave Breithaupt  
LMGA Chairman

## 2013 Annual Report

In January and February of 2013, four guys met together to discuss some shared concerns:

- The Landings Club has nearly 1,400 male members. Thus, the chance of having meaningful interaction with a majority of those members is very small.
- The LWGA has been remarkably successful and provides a powerful vehicle for the women in our Club to express their shared concerns and issues. There was no comparable outlet for the men.
- Most private clubs have men's golf associations that provide a forum for both golf and social interaction among members. There has been no such organization at the Landings.

In early March the initiative was seized, and the Landings Men's Golf Association was created. Four quickly turned into forty, and today LMGA's membership now totals 225. It has been a remarkable year and one that could only have happened as a result of the active support and efforts of every member.

This first annual report of the LMGA, therefore, is designed to chronicle our first year's accomplishments and to provide a vision of what lies ahead.

### 2013 Results:

- Landings Men's Golf Association, Inc. formed as a Georgia non-profit corporation. Filing made for Federal IRS 501(c)(7) status.
- Website constructed to provide critical information and serve as a communication vehicle.
- Regular weekly play established with 9 am shotgun starts each Thursday. This includes course rotation such that every course is played on a regular basis.
- TLC professional golf staff provides game improvement clinic prior to a play event once a month.
- Regular social interaction among members after weekly play, including keg one week and lunch another week.
- Established active Inter-Club program and managed it for TLC. Qualifying events included as part of LMGA play each month. Matches held so far with 7 clubs in the region.
- LMGA members volunteered to support national tournaments held at TLC.

- Held a series of its own unique golf and social events:
  - Masters Week Celebration – Just like the pros, held a Par 3 event and party followed by an 18-hole tournament and party and to watch the finals of the Masters in Augusta.
  - British Open – held a British pub viewing party followed by a co-ed tournament.
  - The Battle – organized first ever Pro-Am event with a pairings and an awards party to focus attention on the professional golf staff at the Landings.
  - Annual Members Cup Tournament & Men - Only Banquet/Casino Night coupled with a business meeting.

Member dues provided the financial backbone that enabled all these things to happen. In return for their dues members were offered well organized tournament play; course variety; no-charge clinics by the pros; LMGA hat, rules book & bag tag and of course the chance to sample the monthly keg. If you only participated from time to time this year, we invite you to get in on the action.

## **Detailed of 2013 Results:**

- 225 men have become members of the LMGA. Every male golf member of the Landings Club is welcome to join the LMGA.
- 1,118 rounds of golf were played together
- 198 rounds of golf were played in Inter-Club qualifiers; 93 matches played against other clubs both here and off-island.
- 328 people participated in our golf and social events including Masters Week, British Open and the LMGA annual tournament.
- Another 314 people participated in the “Battle at the Landings” events; an estimated 400 Landings residents participated as spectators
- LMGA members served in 127 volunteer shifts at the Georgia Senior and the Society of Seniors tournaments
- LMGA activities held at the Club brought more than \$35,000 in revenue to TLC.
- LMGA made the initial \$1,000 contribution to help establish the new TLC Employee Relief Fund
- Through our new Commercial Partners Program, LMGA members can receive up to an 8% discount on resort and cruise travel; beginning in 2014 members and their wives

can receive significant price discounts at 5 fine dining restaurants in downtown Savannah.

## LMGA 2013 Award Winners:

LMGA's board established the group's "golf year" to end on October 31<sup>st</sup> with the complexities of Holiday scheduling in mind. For Year One, the following individuals were presented awards at the Annual Members Dinner:

- **Player of the Year:** Mike Towson with 3300 points. A low handicap golfer, Mike excelled at the year-end tournament and landed at the front of the pack
- **Runner-Up:** Rick Maier, a higher handicap player, accumulated points through regular participation in LMGA events.
- **Most Improved Player:** Kevin Brandon, whose handicap plummeted from 30.8 in December 2012 to a current 16.6. So, there is hope...
- **King of Clubs:** The Plantation Club won the coveted award in recognition of the fact that its players accumulated the most points for participation and victories. The plaque has been hung in the Plantation Pro Shop.
- **The Battle at the Landings Pro-Am:** The winners were the members of Brian Sams' team of pros and Club amateurs. The medalist (low pro) award went to Chris Leake.

## Inter-Club Results:

In 2013 about fifty players took part in matches against five other clubs including both home and away events.

- 198 rounds of golf were played in Inter-Club qualifiers
- 93 matches were played against seven other clubs both here and off-island.

## 2013 Financial Results:

### Financial Notes:

- a. There have been a number of non-recurring expenses associated with the LMGA as a start-up organization. However the Board sought to minimize administrative costs and place the emphasis on items that would benefit all members. The end result for 2013 is that there will be a positive balance at year's end.
- b. Each of the three "Major Events" (Masters, British Open and Battle) was managed with the objective of their breaking even. It is the operational objective of the Board to

make this the planning goal for these and similar future events. Only the annual LMGA tournament and dinner will be free of this constraint.

LMGA Financial Accounting March through December 2013 (estimated)

Receipts:

Membership dues	\$10,715.00
Masters event	\$4,690.00
British Open	\$860.00
The Battle	\$25,385.00
Year-end events	\$7,550.00
<b>Total Receipts</b>	<b>\$49,200.00</b>

Expenses (including estimated December expenses)

Administration:

Software	\$616.61
Hats, rule books, tags, banners	\$2,063.48
Legal	\$938.95
Beer socials	\$810.47
Prizes	\$252.03
Other	\$1,177.44
Insurance	\$744.00
Charity	\$1,000.00
<b>Total Administration</b>	<b>\$7,602.98</b>

Events:

Masters	\$4,555.00
British Open	\$556.00
The Battle	\$25,769.35
Year-end events	\$10,560.89
<b>Total Events</b>	<b>\$41,441.24</b>

Total Expenses \$49,044.22

Estimated Year-End Bank Balance: \$155.78

## LMGA's Plans for 2014

### New Initiatives:

The LMGA Board has adopted an ambitious agenda for 2014 that will feature enhancements to our existing programs and the addition of a number of new initiatives.

## 1. Corporate Partner Program.

Two significant discretionary expenditures made by most LMGA members involve fine dining in downtown Savannah and travel and vacationing around the world. In a new effort to support members LMGA has formed partnerships with a number of commercial firms through which members will enjoy significant discounted pricing.

**RESTAURANTS.** We are now finalizing arrangements with 5 fine dining establishments in Savannah which will offer LMGA members exclusive discounts and special pricing. To enjoy these discounts just present your LMGA membership card to your server. Each restaurant will have its own specials and discounts in acknowledgement of the importance they place on our business.

Participating restaurants at this stage include:

- A.lure
- Circa 1875
- Local 11ten
- Ruth's Chris Steak House

**TRAVEL.** We have structured special programs with two travel service firms. Both will provide substantial financial savings for LMGA members.

**Worldwide Golf Vacations.** Worldwide Golf has been creating wholesale golf tour packages for 19 years to the best golfing destinations across America and around the world. Their offerings provide discounted travel packages that incorporate all the support a golfer needs, including tee time reservations. Importantly, LMGA members will receive a 5% savings off the company's already reduced golf and hotel package pricing. In addition when LMGA members pay by cash or check, they can enjoy an additional 3% savings.

**CruiseOne.** CruiseOne's Terry Robertson and Associates can arrange your cruise or holiday travel package on virtually any line or tour operator in the world for both land and cruise adventures. With more than 30 years of experience in all aspects of the travel industry, this Landings-based firm can arrange your travel plans anywhere. Additionally, as a member benefit LMGA members will receive a Landings Club credit of 3% of their travel costs (excluding only taxes and governmental fees).

As they say, 'Membership has it privileges.' Savings from using our commercial partner's services can easily amount to a multiple of annual LMGA member dues. For example since the plan was agreed upon in early November, one LMGA member saved over \$500 on a cruise vacation, and a second member saved \$450 on a Tauck Tour. A third Landings resident (an infrequent golfer but wise in the ways of finance) quickly decided to join LMGA to save \$675 on the cost of his forthcoming travel plans!

You can find full details concerning these programs at LMGA's new website: [www.golf-lmga.org](http://www.golf-lmga.org). There is a link on the website for each of the participating businesses.

Upon renewing your membership payment in January, you will receive LMGA membership cards for you and your wife.

We are continuing discussions with other merchants who offer goods and services that would interest LMGA members. As these partnerships are finalized they will appear on the LMGA website.

## **2. New LMGA Website.**

The website that was created in 2013 was a vital element in the organization and operation of LMGA in its first year. However, because of limitations of the underlying architecture it was necessary to track each event and activity through the creation of separate spreadsheets and manual calculations. This hampered our ability to communicate with members concerning player point standings; tee times; player pairings; winnings from weekly play and registration for special events.

Our new Technology Committee is now completing a major overhaul of LMGA's website. The new site is being tested during the month of December and will be fully functional by January of 2014. Our objective in the redesign is to provide you a user-friendly experience with easy sign-up for LMGA weekly play and other events. In addition you will be able to track all results and obtain current information about all LGMA activities.

The site will also have links to the Corporate Partner Program so you can check out great travel deals and view the special restaurant deals, including individual links so that you can make dinner reservations.

Our new web address will be [www.golf-LMGA.org](http://www.golf-LMGA.org).

## **3. Ryder Cup.**

2014 is the year for the bi-annual Ryder Cup pitting Europe's best players against the best Americans. LMGA will commemorate the pro's competition in a season-long competition of its own using the same three playing formats as the Ryder Cup competition. This will take place within a friendly internal rivalry among the teams being formed around the four Landings clubhouses. The details of this competition will be announced just after the first of the New Year.

## **4. Other New Features.**

**A. Team Captains.** In order to organize and manage the multiple aspects of weekly play, special events, the new Ryder Cup competition and Inter-Club play, in January of 2014 each LMGA member will be assigned to a LMGA team. The teams will adopt the names of the four clubhouses although not all team members will come from that particular neighborhood. However, the teams will be equally balanced. Your new Team Captain will notify you once you

have been assigned to your team, and thereafter he will provide regular information to you about opportunities to participate.

## Team Captains for 2014:

- Deer Creek - Geoff Ingham; [e.geoff.ingham@gmail.com](mailto:e.geoff.ingham@gmail.com); 912-335-5102
- Marshwood – Gary Anklowitz; [ganklow@gmail.com](mailto:ganklow@gmail.com); 912-349-2138
- Oakridge – Ken Ura; [urak@att.net](mailto:urak@att.net); 912.598-4287
- Plantation – Chris Knobloch; [latknob@yahoo.com](mailto:latknob@yahoo.com); 912.777-3889

Most of the information that members will need can be found on the group's website. However, if you have questions please email or call your Team Captain. The four Captains serve on the LMGA Board and are fully up to date on all details concerning golf and social activities.

**B. Relationship with the Landings Club.** One of the organizing principles of LMGA is to support the functions and activities of the Landings Club. In furtherance of this objective representatives of LMGA will serve as members on several key Club committees beginning in 2014.

- Golf & Greens Committee: LMGA Chairman
- Standards Committee: Membership Chair, Bob Kulp (Designee of LMGA's Chairman)
- Tournament Sub-Committee: LMGA Vice Chairman

**C. Support for Golf Course Maintenance.** Representatives of the LMGA are currently in discussion with staff of the Club about specific activities whereby LMGA members can provide active support for the maintenance of the golf courses. As these action steps are defined, members will be invited to assist in small ways in the long-term improvement of our courses.

## Continuation of Core Programs

The LMGA will maintain and expand all its core program activities and events in 2014. These activities include:

### 1. Weekly Play.

Thursday will continue to be the regular day of play for LMGA members. It will begin with a 9 am shotgun start and feature different formats for each weekly session.

- First Thursday of each month. Inter-Club qualifying with two-ball best ball matches.
- Second Thursday of each month. Clinic with Landings Professionals. Emphasis of golf game will be skills improvement plus keg of beer at end of round.

- Third Thursday of each month. Ryder Cup formats with varying games over the course of the year.
- Fourth Thursday of each month. Fellowship Thursday with pairings providing opportunity to play with different players and skill levels. Luncheon following play.

## **2. Major Events.**

There will be enhanced and more elaborate editions of the five major LMGA events held in 2014.

### **A. Masters Week Celebration.**

- **Par Three Tournament (April 9).** Just like the pros, the LMGA will host a par 3 tournament on the Wednesday before the start of the real tournament. This will be followed that evening by a rousing party to celebrate the commencement of the greatest event in golf, the Masters.
- **Sunday at the Masters (April 13).** On Sunday morning, the LMGA will host a golf outing with both couples and individual flights. Prizes will all be related to the Masters and will be awarded during the Viewing Party on the big screen where everyone can relax and share in the excitement of the back nine at Augusta.

**B. Bloody British Open (July 20).** Starting with brunch at the Plantation Club, this annual event will feature appropriate UK libations while watching the conclusion of the Open together. The afternoon will feature an inventive format designed to challenge the skills and creativity of members and their spouses.

### **C. Ryder Cup.**

- **LMGA Ryder Cup Finals (September 24 and 25).** Culminating the year-long competition among LMGA members, players will determine the Ryder Cup champions in a two-day event.
- **Ryder Cup Viewing Party (September 28).** We will start early to watch the singles matches together and to cheer our squad to a victory across the pond.

**D. Battle at the Landings (October 5).** Our annual Pro-Am event will expand on the charitable aspects associated with it and include an over-the-top Awards Party.

### **E. Annual LMGA Members Cup Tournament and Dinner (November 12 and 13).**

Hopefully 2014 will also see the Player of the Year determined at the end-of-year Championship, just like 2013. The two day event will be open to all members. The annual LMGA Dinner will be a stag event with food and entertainment focused on golf and fellowship. The LMGA Annual Meeting will precede the Dinner.

### 3. Inter-Club Play.

The Inter-Club program will be significantly expanded during 2014 ensuring that all those who want to participate will have multiple opportunities to play against other regional clubs both at the Landings and at the other clubs. The basic guarantee is that if you sign up, you will have the chance to play in one or more Inter-Club matches.

In 2014 we are scheduling matches with clubs that were in the 2013 rotation plus we are adding matches with Dataw Island, Ford Plantation and Sea Island. In addition, we will be competing in the Low Country League which includes Southbridge, Wilmington Island, Savannah Quarters, Crosswinds, Black Creek, Henderson and Savannah Harbor. There will be plenty of opportunities for all interested to play.

#### Expansion of LMGA Board

Because of the increased activity level, LMGA's Board agreed to expand the number of directors. The Bylaws were amended and adopted at the November 14, 2013 annual meeting.

#### Board members for 2014:

Chair - Dave Breithaupt  
(912) 598-8552  
[dbreithaupt@aya.yale.edu](mailto:dbreithaupt@aya.yale.edu)

Vice Chair - Rich Marr  
(310) 367-7272  
[rjmarr43@gmail.com](mailto:rjmarr43@gmail.com)

Secretary - Mike Staman  
(478) 474-2323  
[mike.staman@TigerIronPress.com](mailto:mike.staman@TigerIronPress.com)

Treasurer - Larry Brown  
(912) 335-8853  
[lawrencewbrown@cs.com](mailto:lawrencewbrown@cs.com)

Tournament Chair - Mike Barber  
(636) 448-4715  
[mtbarber53@gmail.com](mailto:mtbarber53@gmail.com)

Social Chair - Bob Lindenschmidt  
513-507-3035  
[lindenschmidt.rc@gmail.com](mailto:lindenschmidt.rc@gmail.com)

Communications Chair - Jim Orr

(912) 335-1649  
[jim@joadc.com](mailto:jim@joadc.com)  
New Neighbors Chair - Tom Crum  
(912) 665-2260  
[thomashcrum@gmail.com](mailto:thomashcrum@gmail.com)

Rules and Handicap Chair - Tom Lanahan  
(912) 349-0580  
[tlanahan@comcast.net](mailto:tlanahan@comcast.net)

Membership Chair - Bob Kulp  
336.416-2195  
[rwkulpjr@gmail.com](mailto:rwkulpjr@gmail.com)

Inter-Club Chair - Gene McDonald  
912.598-4250  
[genemcdon@comcast.net](mailto:genemcdon@comcast.net)

Technology Committee Chair - Rick Cunningham  
912.598-0656  
[cunningham.rick@gmail.com](mailto:cunningham.rick@gmail.com)

Deer Creek Team Captain - Geoff Ingham  
912-335-5102  
[geoff.ingham@tamico.com](mailto:geoff.ingham@tamico.com)

Marshwood Team Captain - Gary Anklowitz  
912-349-2138  
[ganklow@gmail.com](mailto:ganklow@gmail.com)

Oakridge Team Captain - Ken Ura  
912-598-4287  
[urak@att.net](mailto:urak@att.net)

Plantation Team Captain - Chris Knobloch  
912-777-3889  
[latknob@yahoo.com](mailto:latknob@yahoo.com)

**Please contact any member of the Board with any question or concern.**

Landings Men's Golf Association  
[www.golf-LMGA.org](http://www.golf-LMGA.org)